

The BEGONIAN

Devoted to the Sheltered Garden

Index

	Page
AU REVOIR — MESSAGE - - - - -	179
by ABS President Ferd P. Neels	
BENEFITS OF EXHIBITING PLANTS IN SHOWS -	179
By Harry L. Marshall and Murray Minehart	
THE ABS 4TH ANNUAL CONVENTION - 180, 181, 183, 189	
By Maria Wilkes	
EDUCATIONAL EXHIBIT BY NEW ENGLAND BRANCH	182
Photo by P. E. Genereux	
ANOTHER LIST OF BEGONIAS FOR THE HOME	182, 184
By Lloyd E. Marble	
EXHIBIT OF BEGONIA INTRODUCTIONS - - -	183
By San Diego County Branches	
PRIMULA MALACOIDES AND CINERARIA - - -	184
Question and Answer	
NEW REX HYBRIDS WITH PICTURES	
B. VERNA AND B. FRANCIS - - - - -	186, 187
By Helen K. Krauss	
REGISTRY OF NEW BEGONIAS - - - - -	187
BRANCH NEWS - - - - -	188
By YOU	
PLANTLY SPEAKING — IN THE SHADE - - -	190
By John S. Vosburg	
CALENDAR — MEETING DATES - - - - -	191

The BEGONIAN

Monthly Publication of the AMERICAN BEGONIA SOCIETY

General Offices: 2751 East 17th Street, Long Beach, California

Affiliated with the American Horticultural Society

- Annual Membership Fee: One Dollar and fifty cents per Calendar Year—seventy-five cents of which is for a year's subscription to THE BEGONIAN. Subscription to non-members, One Dollar and fifty cents a Year.
- Entered as second-class matter March 19th, 1941, at the Post Office of Long Beach, California, under the act of March 3rd, 1879.
- Founded by Herbert P. Dyckman, January, 1932 in Long Beach, California.
- Advertising Rates: \$1.50 per inch, one column wide. Three months discount of 10%, Six months less 15% and One Year less 20%. Seasonal changes allowed in contracts over three months. Closing date for articles 10th of each month, and 12th for Advertisement copy.

STAFF

- MARIA WILKES - - - - *Editor and Business Manager*
158 So. Oxford Ave., Los Angeles, Calif.
- MARGARET C. GRUENBAUM - - - - *Eastern Editor*
316 West Chew Street, Phila., Pa.
- BESSIE R. BUXTON - - - - *New England Reporter*
114 Central St., Peabody, Mass.
- MRS. H. W. BRIDGES - - - - *Representative*
1824 B. Street, Hayward, Calif.
- MR. A. A. REMMERS - - - - *Staff Photographer*
5734 Lucia Walk, Long Beach, Calif.

LIFE MEMBERS

- MR. HERBERT P. DYCKMAN
Long Beach, Calif.
- MRS. FRANCIS MYRTLE SHEPHERD
Ventura, Calif.

HONORARY MEMBERS

- HIS GRACE THE DUKE OF WINDSOR
Los Cayos, Nassau, Bahamas
- HER GRACE THE DUCHESS OF WINDSOR
Los Cayos, Nassau, Bahamas

OFFICERS

- FERDINAND P. NEELLS - - - - - *President*
426 E. Maple Ave., El Segundo, California
- J. L. BAILY - - - - - *President Elect*
515 Hallwood Dr., El Monte, Calif.
- HAROLD W. HART - - - - - *Treasurer*
1314 Dorothy Drive, Glendale, Calif.
- MRS. HARRY HARKER - - - - - *Membership Fees*
2751 E. 17th St., Long Beach, Calif.
- MRS. A. N. HARTWELL - - - - - *Corresponding Secretary*
1719 Alamos Ave., Monrovia, Calif.
- R. C. ZIESENHENNE - - - - - *Research Director and
Nomenclature Chairman*
1130 No. Milpas Street, Santa Barbara, Calif.

HONORARY VICE PRESIDENTS

- MRS. HENRY H. BUXTON - - - - - Peabody, Mass.
- MRS. LEE KRAUSS - - - - - Wynnewood, Pa.
- MRS. H. W. BRIDGES - - - - - Hayward, Calif.
- DR. C. H. LAUDER - - - - - Arcadia, Calif.
- MR. J. A. HAYDEN - - - - - North Hollywood, Calif.
- *Research Chairman*
- MRS. JOHN W. CROWDER - - - - - *Librarian*
1857 W. 166 St., Moneta, California
- MRS. CLARISSA HARRIS.....*Seed Fund Administrator*
757 Athens Blvd., Los Angeles, Calif.
- MRS. ANNA E. MAREK - - - - - *Director Public Relations
and Flower Show Chairman*
604 No. Orange St., Glendale, Calif.
- MRS. RUBY W. LIEDLER.....*Chairman Speaker's Bureau*
5858 California Ave., Long Beach, Calif.
- J. L. BAILEY.....*Chairman Ways and Means Committee*
515 Hallwood Dr., El Monte, Calif.
- HERBERT P. DYCKMAN - - - - - *Past President*
- MISS EDNA ZIESENHENNE - - - - - *Director one year*
- DR. C. N. MOORE - - - - - *Director two years*
- CLARENCE A. HALL - - - - - *Director three years*

HONORARY DIRECTORS

- MRS. ANNIE C. ROBINSON FRANK REINELT
Point Loma, Calif. Capitola, Calif.
- MRS. HENRY H. BUXTON GEORGE OTTEN
Peabody, Mass. Seaside, Oregon
- T. H. EVERETT
 N. Y. Botanical Gardens
- T. H. GOODSPEED E. D. MERRILL
University of Calif. Arnold Arboretum
Berkeley, Calif. Jamaica Plain, Mass.
- MRS. EVA KENWORTHY GRAY
La Jolla, California

Au Revoir

• In laying down my duties as President of the American Begonia Society, I want to express my sincere appreciation for the constant loyalty, tolerance and generous co-operation of all the members who helped to make my term in office a real pleasure.

During the coming year our lives will be effected by new demands and changes. The men and women that you have selected to serve you as National Officers deserve your whole-hearted support. It is not too early now to make a resolution to do everything possible for the betterment of the American Begonia Society during 1943.

Congratulations and Best Wishes to Mr. Jack Baily. It is my sincere wish that you will guide our members in making 1943 the most successful year the American Begonia Society has known.

Ferd P. Neels

HARDY LILIES

Plant Now While Bulbs Are Fresh

Lillium **FORMOSANUM**, **HENRYI**, **PARDALINUM**; your choice 25c ea.; \$2.50 per doz. **REGALE** or **TIGRINUM**, 20c ea.; \$2.00 doz. **SUNSET** or **DOUBLE TIGER**, 35c ea.; \$3.50 doz. **TENUIFOLIUM**, 15c ea.; \$1.50 doz.

Postage 10c plus Calif. Tax

BOB ANDERSON

1415 Echo Park Ave. Los Angeles

Gloxinia Seed 25c

Primroses in Bloom—Gerbera Hybrids
Tuberous Begonias and Begonia peltata

Visitors Welcome

QUALITY PLANT GARDENS

G. A. BARROWS

1111 Louise St. Santa Ana, Cal.

CHRISTMAS SPECIAL

OUR GIFT COLLECTION.....\$3.00

1 Dozen Begonias — Our Selection

Green Tree Flower Gardens

5343 Green Street, Germantown,
Philadelphia, Pa.

Benefits of Exhibiting Plants In Shows

by **HARRY L. MARSHALL**
and **MURRAY MINEHART** Los Angeles, Calif.

• When we were asked to place a separate exhibit of our own in the recent Inglewood Dahlia Show, we demurred. Did we have enough show material? Finally we thought we did. When setting them up, we found, to our dismay, we did not feel at all sure of several of the names of our plants. Here is benefit number one. By the time the exhibit was taken home we had each plant named, and feel pretty sure, named correctly. We learned about staging. Invaluable experience to anyone, and we are happy to have made the effort, especially as we were so well rewarded. Our pride and joy, the immense Begonia Templini caused even more of a stir than it did last year, and again it walked away with a blue ribbon all its own. We learned about transportation of flowers, especially of brittle, fragile potted plants such as Rex overhanging their pots; and tall fibrous Begonias heavy with blossoms. We were fortunate in finding a very careful driver who was also sensitive to the dangers the plants had to undergo. We actually had no casualties. Among other things, we count the great satisfaction we feel in having been able to do a creditable exhibit for the show and having been instrumental in giving so many people some pleasure. Yes, we feel that any amount of trouble is worth while, when it comes to exhibiting in Flower Shows. We have tried it before, but we seem to like it better as we learn more about it.

These are some of the plants we exhibited:

Begonias: Improved Margaritae, Thurstoni, Perle Lorraine (Bertha vonlothingen), Abel Carriere, Imported incarnata, Bunchi, argenteoguttata, Pink rubra, Pres. Carnot, Madame Delesseps, Sunderbrucki, verschaffeltiana hybrid, Corallina Delucerna, metallica, and our outstanding B. Templini.

★ The National Board of The American Begonia Society wish to take this means of extending the Season's Greetings to all the different branches of the American Begonia Society and to each and every one of its members.

With the stress and strain of war among us, let us continue our hobby of growing plants to help build morale which is so necessary in these trying times.

THE AMERICAN BEGONIA SOCIETY FOURTH ANNUAL CONVENTION

by MARIA WILKES
Los Angeles, Calif.

THE Glendale Branch, with happy enthusiasm, arranged what everyone present praised as "The Best Convention." From the early morning registration until the close of the evening, everything was most enjoyable and interesting. A very well managed Tour afforded the occupants of each car in each caravan a visit, first to the colorful and interesting Chrysanthemum Show, then to the gardens of the following members:

Mrs. J. W. Peacock, 5322 Sierra Villa, Eagle Rock
Mrs. E. Lorenz, 5227 El Rio, Eagle Rock
Mrs. F. W. McRae, 1608 Hill Dr., Eagle Rock
Mr. Wm. Ross, 1824 Los Encinos, Glendale
Mr. F. C. Richardson, 1361 No. Columbus, Glendale
Mr. H. Hart, 1314 Dorothy Dr., Glendale.

Each garden offered a different treatment of the shade-garden, but each had one thing in common. Outdoor living has come to stay with us in a grand manner which is still intimate enough to bring the comfort-loving as well as the garden workers together in surroundings that cannot, but add to the "joie de vivre" in California.

Mrs. Peacock specializes in Chrysanthemums, therefore, in order to have room enough on the small city-lot, all the usual lawn area of the back-yard garden was planted to permanent chrysanthemum beds with a cheese-cloth canopy over all. The boundary beds were devoted to shrubbery and perennials, but in the shade areas, the loveliest Fuchsias were still in beautiful bloom, Begonias of many kinds, and a fine collection of little succulents.

Mr. and Mrs. Lorenz turned their back-yard into a well-ordered jungle of luscious shade-plants of all kinds. The lathed garden is brought right up to the back door entrance to the home. Here, outdoor living is enjoyed consistently, even to dining outside at this date. The protection of Moss Walls, Greenhouse, Northern Wall and lathed-Southern wall makes the place airy, yet cozy. Even the tenderest plant is happy and goes through the Winter easily. Only one plant was "nipped" last season, but Mr.

Lorenz admitted that when it seems a little inclined toward frost, he rolls a specially constructed roof burlap curtain over the lath-roof which protects anything he has in the lath-house, plus giving a little added warmth to the greenhouse.

Mrs. McRae was so successful in her shade garden making that she bought the next door lot for some sunshine fun too. Her pet spot is the propagating shack next to the compost pits and the little swimming pool where "Sue's Dream" comes true day in day out through the years. It is a dream of a place. Mrs. R. A. Jewel whose delightful garden in Pasadena has been pictured all over U. S. admitted Mrs. McRae's results are what she is aiming to achieve some day. Lots of special arbors and lathed-over pergolas for particular plants in splendid grouping, with a center of attraction for the important family and friends who love eating outdoors among lovely and colorful flowers of all kinds. Mrs. McRae is justly proud of her own handiwork in which her daughter has been quite a help. In this garden we read a little reminder that made us realize Mr. Kipling also knew his gardening when he wrote: "Gardens are not made by singing 'Oh, how beautiful' and sitting in the shade."

Mr. Wm. Ross has a made-to-order lot for his fine collection of mainly Rex Begonias. In only two years he has become so well known for his splendid success that he has had to turn professional and resort to selling some of his lovely plants. Overhead, on the beautifully sloped hill which forms the rear boundary to his lot, the tall trees protect and shelter with dappled shade and flecks of soft sunshine the Begonias planted in leafmouldy pockets below. The Tuberous Begonias were almost ready to go to rest, but held enough color to show us how lovely the scene must have been just a few weeks ago. The family enjoys this garden, evidenced by the well balanced barbecue and the garden furniture disposed about the spacious floor of this delightful garden.

The garden of Mr. and Mrs. Richardson has something of the oriental quali-

ty about it, in that it is mainly a series of evergreen gardens lightened with well placed Rhododendrons, Azaleas, Camellias, outdoor orchids, etc., greatly enhanced by the background of natural redwood pergolas, fences and gateways. An attractive feature was the life given to the garden by the aviary and the Monkeys' corner. Each section was enriched by evergreens of various textures.

Mr. and Mrs. Hart's place is so well ordered that one feels as though a fine-toothed rake had just been drawn over it. This is always the case, however. There is no crowding, everything is given full sway to develop into fine specimens. The Cymbediums nestled at the feet of the espalliered fruit trees and Camellia Sassanqua; the perfectly placed bed of *Strelitzia reginae* bordered by wide ribbons of Barberton Daisies (*Gerbera hybrids*); the beautiful bed of Cyclamen under a tree, etc., BUT the exclamations of even seasoned professionals testified to the excellence of the wonderful collection of superlatively grown Fancy-leaved Caladiums. A Moss-lath-house, a greenhouse, and a splendid group of well-kept and most productive hens — all this on a glorious sunny morning, with the hospitality shown us by everyone, brought the group to a well earned luncheon.

BUSINESS MEETING

A beautiful invocation by Rev. Dr. Hodgson of Glendale gave the impressive mien necessary to the meeting. We were all rightly thankful to be able to gather together, in the pursuit of a form of happiness and activity productive of happiness to others, and this made us realize how we wished many others were with us.

Mrs. Jessie Poole welcomed the members to this, the Fourth Annual Convention of the ABS and then turned the meeting over to the President, Mr. Ferd P. Neels.

The minutes of last year's meeting were read by Secy. Mrs. Hartwell, followed by the respective reports of the Treasurer, the Editor, the Membership Chairman, Chairman of Public Relations, the Librarian, and the Seed Administrator. It was gratifying then to hear the lively competition for the privilege of entertaining the next Annual Convention of the ABS in 1943. Invitations were cordially extended in turn by the North Long Beach Branch, The San Gabriel and The San Diego Branches. The bid-

ding became so strong that each representative practically had to sell his invitation over the other two. Finally a standing vote decided that because of existing conditions, San Gabriel would be the logical invitation to accept. This seems a particularly happy choice, since it is the Branch to which our New President, Mr. Jack Baily, belongs.

It was decided that since Mr. Kelly was the organizer of the Research and seed department of this Society, this would henceforth be known as "The Clayton M. Kelly Research Dept. of The American Begonia Society" in memory of his valued work. Likewise, because Mr. Alfred D. Robinson's enormously important activities through the years, in popularizing the Begonias in America, the perpetual exhibit to be maintained at Lincoln Park, Los Angeles, will be known as "The Alfred D. Robinson Memorial Exhibit" in honor of the Dean of Begonias.

The election of the officers for the ensuing year was decided by the checking of the count of the ballots from all members. The committee reported that Mr. Clarence A. Hall was chosen President Elect; Mr. Harold Hart, Treasurer; Mrs. Jessie Poole, Director for three years. The ballots also decided that the new Constitution and By-Laws as published in *The Begonian* be adopted.

Let it then be known, by everyone—that one very special thing is to be acted upon by each one, independently, surely and expeditiously: the paying of 1943 dues of \$1.50 per year, effective as of 4:35 p.m. on the Seventh Day of November, 1942.

DO YOU WANT TO KEEP YOUR FILES OF BEGONIANS INTACT? Hurry. Send your \$1.50 right away to your Branch Secretary, or direct to Mrs. Harry Harker (see first page).

The meeting adjourned to view the splendid show of Begonias in another part of the building, and soon, it was time for the Banquet, for which Mr. Hart was finding it difficult to secure seats for late comers. The decorations were in keeping with the season. Large Oriental hats were filled with lovely chrysanthemums flanked by yellow candles which gave the big room a very inviting air. The menu was well chosen, prepared deliciously and served with smiles and pretty Begonia corsages worn by attractive waitresses.

A fine music program had been pro-

(Continued on page 183)



Educational Exhibit at Boston Spring Flower Show, 1942 — Photo by P. E. Genereux, E. Lynn, Mass.

ANOTHER LIST OF BEGONIAS FOR THE HOME

by LLOYD E. MARBLE
Waltham, Mass.

THE psychologist speaks of trial and error. This, however, is too lofty an expression for the newly enthused begonia fan. Pick and choose is much more simple.

It works this way. Begoniamaniacs get that way through contagion. Exposure to this contagion comes through contact with the results achieved by a friend or acquaintance. Fired by an enthusiasm to go and do likewise, we search out a greenhouse that we may lay a foundation for our own wonderful collection. When we find it we discover an even more enviable display. We feast our eyes on begonias arrayed in lush abundance of foliage, draped with hanging clusters of wonderfully colored blooms, or surmounted by waving sprays of pretty blooms.

In our ignorance we do not know that this is the result of years of study and experience. We know nothing of soil, fertilizer, watering, humidity or the difference between sun and light. At home, the thermometer gets a good share of attention but the humidity indicator has been largely neglected. We have abhorred draughts and adored the sun but we have never considered either in relation to growing begonias. Nor do we expect to do so now. We are quite certain that we can do just as well as this

rather rough looking greenhouse man has done.

Our immediate and apparently only difficulty is as to which of these plants we shall pick out to start with. The appeal of one is eclipsed by the demanding beckon of another in the far corner. We pick this one and that one and then another until heaven knows where we would stop if it weren't borne in upon us rather insistently that after all the car payment is due next week, and the young hopeful really must have those new shoes, to say nothing of the grocer who will put up an awful howl if he isn't paid by the 15th.

Then when we get our new possessions loaded into the car, they certainly do look great. Those long graceful canes furbished with foliage from base to tip. Those low branching types spreading with beautiful symmetry. Of course some of those blossoms may be brushed off in transit, but under our tender care more will come to take their place.

Little do we realize in how short a time those graceful canes will become bare poles; beautiful symmetry will debauch into scrawny, scraggly, hodgepodge; bleak emptiness is all that will succeed the drooped and fallen flowers.

In how short a time our glowing
(Continued on page 184)



BEGONIA INTRODUCTION

By Eva Kenworthy Gray, San Diego, and Alfred D. Robinson Branches
Exhibit at Fourth Annual Convention, Glendale, California

FOURTH ANNUAL CONVENTION

(Continued from page 181)

vided and to open the meeting with the same friendly camaraderie that pervaded the entire day's activities, Mrs. Young was called on to lead the mass singing of the National Begonia Song, with Mrs. Dickson at the piano. Try it, it is easy, to the tune of "I've Been Working On the Railroad":

We're the lovers of Begonias of the U.
S. A.

We're the growers of Begonias to
brighten up our day,

How we love our Rexes and Fibrous

Love our Tuberous too;

How we spend our nights and Sun-
days—

Begonias—just with you.

How we'd love to have a lathhouse

In some sunny spot,

We could show our Rex and Viaude

Instead of just the pot—

We dislike those slugs and Aphis

Worms and sow-bugs too—

Any yard is made a garden—

Begonias, just by you.

The President, Mr. Neels, then presented all the members of the Board, thanked everyone for the valued help so cheerfully given through the year, and turned the meeting over to Master of Ceremonies Mr. Harold Hart. Dr. C. H. Lauder was called upon to tell of the plans he and his Committee are evolving for the maintenance of a splendidly comprehensive exhibit of Begonias at Lincoln Park, Los Angeles, and while he had the floor, he made the presentation to Mr. Neels from all the Branches of the ABS of a very fine pen and pencil set, which Mr. Neels said he really had always wanted.

Mr. Frank Reinelt, in his address to a full house of listeners, spoke at length about the new Sani-Soil and the benefits to be had from this—one of the oldest products of this world. Mr. Reinelt then retraced his steps to the time, six years ago, when he first went to Capitola, told of his beginning, his growth, and to all but himself, his remarkable progress in his search for bigger, finer, more beautiful Begonias.

(Continued on page 189)

LIST OF BEGONIAS FOR HOME

(Continued from page 182)

hopes turn to despair and we ask ourselves what can be done about it. Must we confine our horticultural ambitions to Ivies, Sansevierias and Rubber plants? Perhaps it would be best to forget it all and divert our energies to fixing the kitchen chair, or putting gravel on the front walk, provided we get around to exterminating the weeds.

But probably none of these satisfy. The begonia infection is not so easily put to flight. It is for people in such frame of mind as this that this little article is written. And of course it is one of many which have been written in somewhat similar vein.

We have a sort of kinship with the fellow who writes such things as this. When he writes of numerous dirt encrusted flower pots now empty, we know that he and we live in the same alley. When he tells about plant labels that bear mute testimony to his picking days, we know that he and we have fought and lost together.

Then it is that we enter upon the second and more hopeful stage of our mania—the choosing stage. Remember? It was pick and choose.

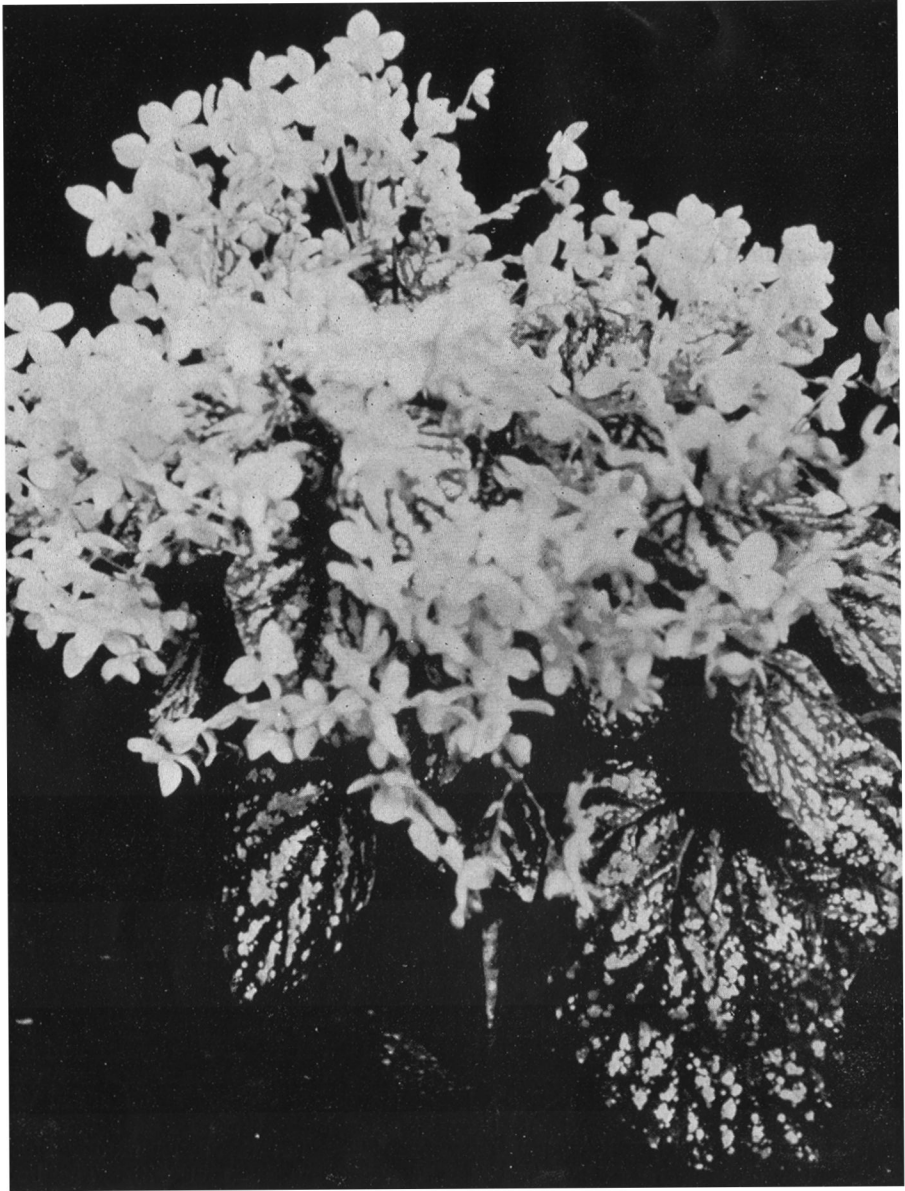
In presenting any list of begonias with the suggestion that this is a good list, it must be emphasized that no list is complete, much less perfect. All that any writer can do is to give the results of his own experience. And it must be borne in mind that plants which perform valiantly for one person, may just as readily laugh with glee at the next man as they silently waft themselves into a world which is reserved for begonias who have departed this life. Of course there are no suggestions here as to what that world ought to be.

The list which follows comes out of several years of experience. It is a list for houses where growing conditions are less than average good. Also in the colder part of the country. Some of them are grown almost wholly for foliage while others bloom more or less freely. The list:

Begonias: *Corallina Delucerna*, *Macbethi*, *Viaude*, *Compta*, *Weltoniensis*, *Rosea*, *Peltata*, *Speculata*, *Costa Rica* varieties, *Manicata* var, *aurea-maculata*, *haageana*, *subvillosa*, *Manda's* unknown seedling, *Margaritaceae*, *olbia*, *Helen*, *rubra*, *metallica*, and believe it or not—*cathayana*.

• **Question:** I want to have plenty of *Primula malacoides* and *Cineraria* this coming Spring; what is the best time to plant the seed?

Answer: There is still time to plant seeds of *Primula malacoides* and it is suggested that the seed of *Primula*, *Cineraria* and other shade-loving plants particularly be treated with Semesan or a like-product to avoid as much damping off as possible. In the September issue of this publication however, there was a report of a splendid way to avoid damping off, cheap, and productive of other benefits to the plant and the soil. It is a new soil conditioner that bids fair to do many things besides conditioning the various soils. As the *Primula malacoides* seedlings grow, prick them off into individual pots, then as fast as they fill the small container with roots, transplant them into slightly bigger pots or into the garden, the moss wall, the hanging baskets, or whatever place you may be able to tuck them into. The matter of shifting from pot to pot as fast as roots fill the ball of earth is especially important with *Cineraria*. The seed flat and potting soil mixture should contain an eighth in bulk of Sani-soil, the product referred to above, and as soon as the seed is planted, top off with a light dusting of fine Sani-soil, adding more as the seed germinates and thus make a mulch to protect the seedlings from being spattered with soil, as well as from moss formation and soil-sourness, as well as that dread damping off of precious seedlings. The best of seed is none too good. It takes the same effort, time, work, material, etc., to plant and grow inferior seed, excepting that the results from the best seeds are beyond compare with the lesser quality. In the field of *Primula malacoides* there are now some exceptionally beautiful new ones with three times the size of flower of the old ones, these come in many colors. True Rose, Enchantress, Large salmon, Baby Jewel (a lovely double that is charming as a pot plant), and many other named varieties. These are also grown directly in the place wanted in the garden, but when planting *Primula* seed in situ, it is very wise to prepare the soil even more carefully than is done in flats, and here again is where that Sani-soil will show wonderful results. Mulch the pots or the beds with it and to prove its value, do this to only half the pots or the bed, and notice the difference.



BEGONIA "IT"

"IT" has everything a hybridist could ask for. Flowering habit of Lady Mac or other Winter blooming florist types but It flowers the year around with heaviest bloom in the Winter. IT has lovely Rex leaves of bright silver on dark green with even better contrast than B. Rex President Carnot, besides all this, IT has a lovely fragrance of somewhere between rose and freesia. The flowers are of a lovely shade of pink which is wonderful for Winter window gardens, for IT makes a fine house plant. IT carried over a thousand flowers at all times from Christmas to May (NOTICE, FLORISTS) when it was cut back for cuttings. Be one of the first 500 of Begonia nobility to own an IT. THE BEST BEGONIA SO FAR.

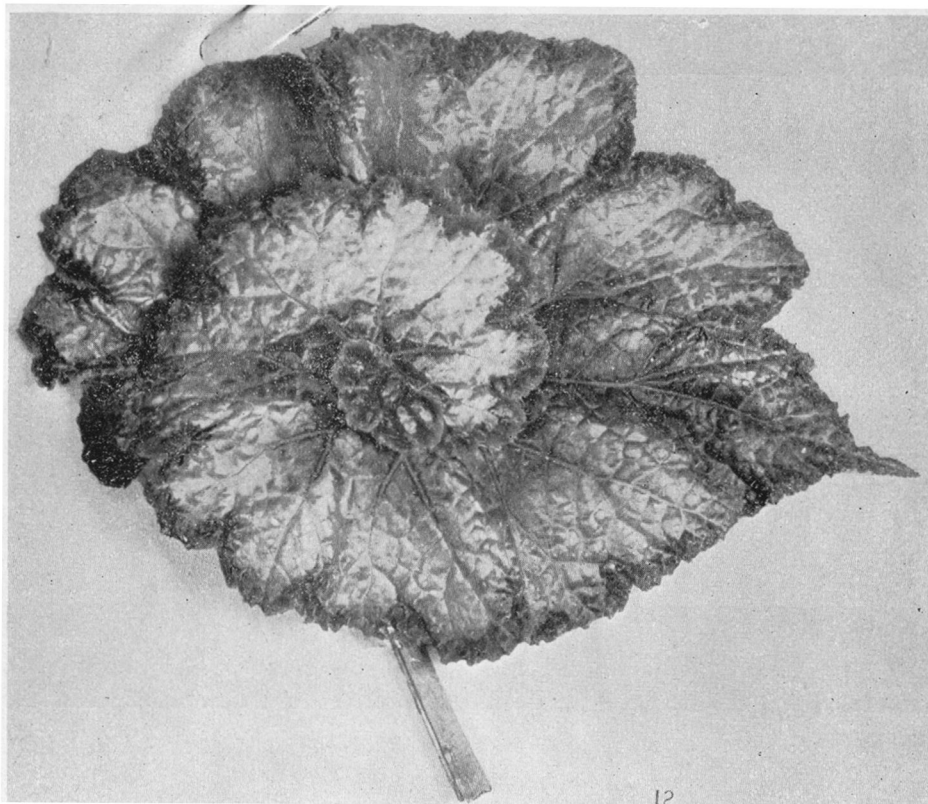
Small plants.....	\$1.00	Three-inch pots.....	\$2.00
Four-inch pots.....	\$3.00	A few 5" to 6" sizes in bud and bloom.	\$5.00 each

Prepaid to your door — Well packed — With a reputation behind IT.

LESLIE WOODRUFF

HARBOR

OREGON



REX X VERNA

New Rex Hybrids

by HELEN K. KRAUSS
Wynnewood, Pa.

• The introduction of *Begonia Rex* from Assam in 1856 aroused excitement and all plant lovers of that time wanted a seedling, cutting, plant or leaf. The species has been lost us but fortunately we have many Rex hybrids of outstanding beauty. As foliage plants they rank second to none.

In recent years some exceptional hybrids have been developed, at the Flaitz gardens in Ojai, California. Rex hybrids have been crossed with Rex hybrids; Rex hybrids with *Evansiana*, among which are some interesting miniatures and other unusual Rexes; and Rex hybrids with *B. picta*.

B. Ojai is one of the most magnificent Rexes produced in recent years. It is so spiraled and ruffled that the dark olive green border of the upper side and the bright red of the under appear to loop around the leaf endlessly. The velvety grass green of the center deepens to hunter green in the body of the leaf and this area is overcast with

iridescent violet. The whole leaf is irregularly polka dotted with light metallic green. The polka dots appear so designedly applied that it suggests the work of a superlative artist.

B. Ethiop has probably the best black to be seen in any foliage and is of a satiny texture. The sinus and veins at the center are red and studded with long red hairs, the areas in between are blue-black, not the usual muddy black-brown frequently met with. The body of the leaf has several shades of dark green and the net-veins of this area are indicated by frost-like lines. The irregular border of dark green shades to black at the edge. Long, red hairs are sparsely scattered over the body of the leaf and grow thicker over the black areas.

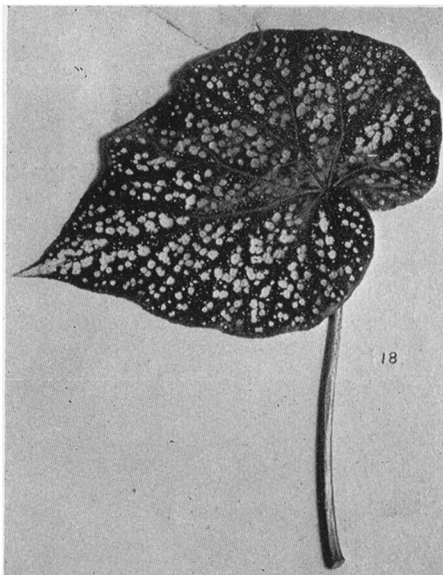
B. Panne velvet suggests its name as to texture. The veins at the center are outlined in dark green. The body of the leaf is apple green overlaid with gray-green, with apple green showing through here and there. The border is

of rich brown accented with grass green. The net-veins are slightly depressed and frosted in appearance.

B. Verna is probably the most spiraled, ruffled and scalloped of all the Rex hybrids. At the center of the spiral are three extra scallops gathered and tucked in. To make sure that the scallops were perfectly executed at the inner curves, dame nature used extra needlefuls of red, hairy threads to hold them in place. The center of the leaf is dark peacock green shading out to light green of metallic luster. The border is dark green edged with olive green and fringed with red hairs, with additional tufts at the inner curves. The texture of the leaf reminds one of Gainsborough's painting of a lady in taffeta dress trimmed with narrow bands or ribbons of velvet.

B. Burgundy is a large leaved, slightly spiraled rex suggesting the colors of green and wine red grapes covered with a glaucous bloom. The veins are wine red from the sinus into the body of the leaf. At the center the veins are outlined in black-green and dotted with long violet hairs, tipped with white. The body of the leaf is of a soft, light green overlaid with a wax-like bloom. The irregular border is of burgundy red and the center and border are overcast with deep violet.

B. Francis is an Evansiana x Rex hybrid. It appears to have inherited its



REX X FRANCIS

form and manner of growth largely from Evansiana, the female parent, and its elegance and distinction from its father, a Rex hybrid. The background of the leaf is of a darker green than Evansiana and thicker in texture. The whole leaf is polka dotted with silver and each dot is studded with a red hair. The edge of the leaf is fringed with red hairs.

SHADELAND GARDENS

The Home of Odd and Rare Plants

CYMBIDIUMS, REXES, FIBROUS and TUBEROUS BEGONIAS, COLEUS, and Many Other Plants

We do not publish a catalogue or price list. Send self-addressed stamped envelope with request for prices.

SHADELAND GARDENS

205 S. Inglewood Ave.

Inglewood

California

Registry of NEW Begonias

• It is proposed to publish in the "Begonian," as often as necessary, NEW Hybrid Begonias, the name, date of cross, names of the parents, name and address of the originator and when introduced. Naturally, it will be necessary to have a very correct description of the New Begonia, plus notation of the special characteristics of the plant. If possible, good photographs or good drawings should accompany the description.

The May Co., Los Angeles, Calif.

Knott's Berry Place, Buena Park, Calif.

Whitney & Co., San Diego, Calif.

FOR STURDY — HEALTHY — BLOOMFUL BEGONIAS

GOLD O' GARDENS

Branch News

Hollywood Branch. In December this group will hear Mr. Wm. Ross, V.P. of the Glendale Branch, speak on the propagation and culture of REX BEGONIAS and their culture. He has proved, in two years' experimentation with ample evidence, that these and other Begonias may be grown to splendid proportions in Glendale, which he was told, could not be done.

Philobegonia Club announces the fact that most of their members are involved in some phase of war-work, but they feel that since they live within a reasonable radius of each other, they will continue their monthly meetings in order to have still higher standards to live by. They call it their *Morale-building Hobby*.

The newly elected officers of this branch are:

Pres. E. C. Drew, 635 Moreno Rd., Penn Valley, Pa.

V.P. Mrs. Perry D. Richards, 111 Glen Rd., Ardmore, Pa.

Sec.-Treas. Mrs. Albert Gere, 362 Brookway, Marion, Pa.

Corr. Sec. Mrs. Lee Krauss, 405 Cotwold Lane, Wynnewood, Pa.

To the past officers, congratulations and thanks. To the new officers: Felicitations, and lots of good luck in every field of activity.

East Bay Branch. Upon attending the usual meeting Sunday, November 8th, this Branch learned from the Caretaker of the Greenhouse that their display won the Blue ribbon for the Victory Garden Show held in Lakeside Park from October 30th through November 1st. Colored moving pictures were taken. They now have on display ten plants of Fairyland Begonias and Lily Gardens of Harbor, Oregon. These are plants of their new hybrids of which only three have been offered for sale so far. Naturally this will be added to as time progresses.

UNUSUAL BULBS

ASK FOR—Campbell's Bulb Guide and Fall Planting List of Flowers and Vegetables

(Descriptions, Cultural Directions, Planting and Blooming Times)

CAMPBELL SEED STORE

137 W. Colorado St. - Pasadena, Calif.

Riverside Branch. Members produce their own programs such as was done in November for the study of Ferns. With the aid of *The Begonian* and other publications they learn a great deal and put their findings into practice. Camellias will be the topic for discussion in December. Mrs. Twomley and Mrs. Meyer will be co-hostesses at the home of Mrs. Jessie Topham.

Inglewood Branch. This month Mr. John S. Vosburg will be the guest-speaker for this Branch. His subject will be "Shade Plants." We have been enjoying his review of these plants monthly, and the feature will continue. His Mother is obliging us with the very fine drawings of the plants discussed. She has done some very complete sets of drawings for important places. Mrs. Stella Vosburg also has donated splendid collections of Herbaria to fine institutions who are proud to exhibit them.

SURPLUS BEGONIA PLANTS

LARGE HOBBY COLLECTION

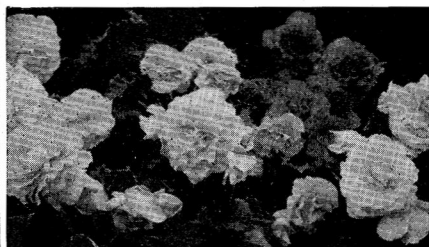
Strong Acclimated Plants, Expert Packing

Send for List at Thrifty Prices

MRS. B. L. SHIPPY

536 Willow St.

Lockport, N. Y.



PACIFIC STRAIN

of

TUBEROUS BEGONIAS

NEW DEVELOPMENTS

and

LARGEST SELECTION of ALL TYPES and COLORS

— Ask for Catalog —

Vetterle and Reinelt

Capitola, California

FOURTH ANNUAL CONVENTION

(Continued from page 183)

and other lovely flowers. It might be interesting to know that soon the talk will be published, for the readers of the Begonian, even those who heard Mr. Reinelt will find it interesting again. This much should be told here and now, that he has already started his compost for the Spring planting of his beloved Begonias. This is how he does it: 100 yards of very coarse leaf mold was mixed in very early November with ½ ton of fish meal. (Cottonseed, or dry tankage, or other organic fertilizer, tankage smells badly, so be forewarned, and guided accordingly). It will be noticed that he prefers organic fertilizers to salts. This mixture is left to cure until January or February when it will be screened through a fairly coarse screen. If it is too coarse at that time, he will mix about one-third fine peat with it, if the leafmold is finely broken down, then he will use much less peat, adding in a little silt or rich garden loam, "just enough to tie the leafy soil down." Alkali soils will have better action with cottonseed meal. Unless you have started your compost, you will be a month behind, but still in time. These proportions are given to you as he gave them to us, and you can thus "cut your pattern according to your cloth."

Offer to Each Branch

Another innovation that must be told now is that Mr. Reinelt made the offer of a dozen special Begonia Bulbs he will give free of charge, preference considered, to the grower of the best Tuberosus Begonias in each Branch. Here is a chance to show what you can do, with a nice plump, beautiful bag of bulbs from The Wizard himself as extra incentive.

Christmas Greetings

from the

Philobegonia Club Branch

• A 12-in-1 Christmas present for that flower and garden loving friend or relative is a wonderful way in which to remind the recipient of your regard and good wishes twelve times a year . . . all for \$1.50, the subscription price of The Begonian, plus the privilege of belonging to a particularly fine group of producers of happiness and beauty. (Send to Mrs. Harker, see front page.)

GIANT
Winter-Flowering
Wave Spencers



SWEET PEA

Vitalized Seed

For earlier, larger, stronger Sweet Peas, plant Germain's Vitalized Seed — now enriched with invigorating Vitamin B-1 (for sturdier, more beautiful blooms) and Hormones (for quicker root growth). Enjoy huge, fragrant, colorful flowers this winter when other varieties are scarce. Easy directions included.

FREE — Planting Guide for Fall

For Your Fall Victory Garden

Buy **GERMAIN'S**

1942 Flower and Vegetable Seeds at Your Dealers

FREE---Plant Dictionary

With 2 Year Subscription to

"THE GREEN THUMB"

Garden Magazine—2 Years \$1.00

The Green Thumb

413 Duarte Road **Monrovia, Calif.**

BETTER BULBS

Neil Campbell has Specialized in Good Seeds and Unusual Bulbs for 15 Years

. . . A Post Card Brings Your FREE Copy of His Accurate, Informative 1943 Bulb Catalog.

BETTER GARDENS

"Seeds That Make Them So"

Neil Campbell & Kirby Lesh

2446 Huntington Drive **San Marino, Cal.**

"EVANS & REEVES"

A Recognized Mark of Quality

—in—

FUCHSIAS & BEGONIAS

We ship anywhere. Write for Fuchsia Catalogue.

EVANS & REEVES NURSERIES

255 So. Barrington Ave.

West Los Angeles

California

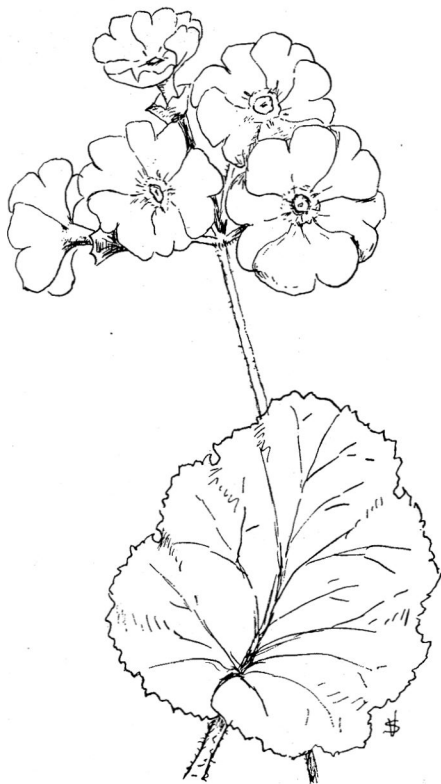
Plantly Speaking

by JOHN S. VOSBURG
Hollywood, Calif.

• The Primroses (Primulas) offer a wide variety of material from which to select flowering plants for Winter and Spring. Their classifications, in-so-far as use is concerned, show types adaptable for nearly every situation. Each variety, however, has well defined limitations. Here is one that is of simple culture.

Primula obconica ranks well near the top in usefulness here in Southern California. Strange enough, after writing the former sentence, I looked up their newer names in Standardized Plant Names, and found P. obconica, Top Primula. They are practical for both indoors and outdoor growing. They thrive in cool, not cold situations, in leafy, well drained soil. They are subject to insect raids if not protected. (The Editor of this magazine tells me that she protects hers with a mulch of Sani-Soil, which proves to be effective beyond expectations.)

Primula obconica, given the right conditions and soil preparation, will be driven by a natural urge to grow and bloom for a long time. It reaches a height of about one foot with many flowered umbels of conspicuous flowers



ranging from one-half to one and a half inch across. The colors are most attractive shades of red, pink, lavender and white. A well grown plant may carry several of these umbels and because of their profuse flowering, enter into competition as a desirable Christmas or Easter gift plant. Much as I admire them well grown in pots, I find it a much greater thrill to see them massed in beds of about two or three thousand, all well developed, there is no sight to compare with it. Such quantity and profusion of bloom of the same plant in one garden is a real inspiration to a plantsman, and we need this sort of thing to keep us interested in gardening.

The plant has fine green leaves, oblong ovate in shape and up to four inches across in a well formed basal rosette with a high center which help to provide a background for the lovely floral display. Grow obconicas, grow them in masses, and you will be well repaid.

You will find them named as follows: P. obconica Bigflower; Fringed; Giant; Rosy; Showy and White.

Plant Blu-green BLEND
LAWN GRASS
FOR THE BEST LAWN
YOU EVER GREW

This special Aggeler & Musser blend of grasses and clover quickly produces a beautiful green velvety lawn which is extremely hardy and heavy turf forming yet very economical. For a lawn your neighbors will envy get BLU-GREEN LAWN BLEND AT YOUR DEALER TODAY.

AGGELER & MUSSER SEED CO.
652 MATEO STREET • LOS ANGELES, CALIFORNIA

Meeting Dates and Speakers

It would be much appreciated if the Secretaries of the Branches would send meeting data to reach the Editor **NOT LATER THAN THE TENTH OF THE MONTH.**

Note: The December American Begonia Society Board Meeting will take place in Board of Directors' Room, Retail Merchants Credit Assn., 417 So. Hill, Los Angeles, Calif.

THEODOSIA BURR SHEPHERD BRANCH

Tuesday, December 1st
American Legion Hall.
North California St., Ventura, Calif.
Mrs. Olive Hamilton, Secy.-Treas.,
515 So. Evergreen Drive, Ventura, Calif.

BELLFLOWER BRANCH

Tuesday, December 1st, 8:00 p.m.
Mrs. L. D. Thalheimer, Secy.-Treas.,
222 S. Woodruff St., Bellflower, Calif.

RIVERSIDE BRANCH

Tuesday, December 1st
Home of Mrs. Jessie Topham,
4620 Arlington Ave., Riverside, Calif.
Mrs. Harriet E. Meyer, Secy.-Treas.,
4219 Sunnyside Dr., Riverside, Calif.

ORANGE COUNTY BRANCH

Thursday, December 3rd
College Hall, Santa Ana J. C.
917 N. Maine St., Santa Ana, Calif.
Mrs. Elizabeth Young, Secy.

INGLEWOOD BRANCH

Friday, December 4th, 8:00 p.m.
Auditorium Jim Dandy Market
Crenshaw Blvd. & 84th Place, Inglewood, Calif.
Mrs. R. R. White, Secretary
937 Harding Ave., Venice, Calif.
Speaker: John S. Vosburg
Subject: "Shade Plants"

PHILOBEGONIA CLUB BRANCH

Tuesday, December 7th, 10:00 a.m.
Mrs. Albert H. Gere, Secy.-Treas.,
362 Brokway Merion, Pa.

PASADENA BRANCH

Tuesday, December 8th, 7:30 p.m.
Pasadena Library, Walnut and Garfield
Samuel R. Works, Secy.,
71 N. San Gabriel, Pasadena, Calif.

HOLLYWOOD BRANCH

Thursday, December 10th, 7:30 p.m.
Plummer Park, 7377 Santa Monica Blvd.
Mrs. Helen Ehret, Secy.,
7507 Lexington Ave., Hollywood, Calif.
Speaker: Mrs. Wm. Ross
Subject: "Rexes, Propagation and Care"

LONG BEACH PARENT CHAPTER

Thursday, December 10th, 7:30 p.m.
Odd Fellows Temple
728 Elm, Long Beach, Calif.
Mrs. Ethel G. Arbuckle, Secy.-Treas.,
5932 Seville Ave., Huntington Park, Calif.

HERBERT DYCKMAN BRANCH

Friday, December 11th
Home of Mrs. Jessie Jenkins,
3615 Cerritos Ave., Long Beach, Calif.
Mrs. Charlotte Sisson, Secy.-Treas.,
6025 Gundry Ave., Long Beach, Calif.

EAST BAY BRANCH

Sunday, December 13th, 2:30 p.m.
Greenhouse, Lakeside Park
Dick G. Goodnow, Secy.-Treas.,
2116 Derby Street, Berkeley, Calif.

SAN DIEGO BRANCH

Monday, December 14th
4037 39th Street, San Diego
Mrs. Edwin F. Barker, Secy.-Treas.,
4561 El Cerrito Dr., San Diego, Calif.

NORTH LONG BEACH BRANCH

Monday, December 14th, 7:30 p.m.
5660 Atlantic Blvd., Long Beach, Calif.
Mrs. H. A. Cuyler, Secy.-Treas.,
5676 Olive Ave., Long Beach, Calif.

VICTORY BRANCH

Thursday, December 17th
11228 Atlantic Ave.
Mrs. Clara Moore, Secy.-Treas.,
11275 Duncan Ave., Lynwood, Calif.

DOMINGUEZ BRANCH

Thursday, December 17th
Dominguez Casualty Station,
2171 So. Alameda St., Long Beach, Calif.
Mrs. R. L. Warren, Secy.
21718 So. Alameda, Long Beach, Calif.

SAN GABRIEL VALLEY BRANCH

Friday Evening, December 18th, 7:30 p.m.
American Legion Hall, 716 N. 1st Ave., Arcadia
Mrs. N. H. Powell, Secretary
419 South Ynez Ave.
Monterey Park, Calif.

ALFRED D. ROBINSON BRANCH

Sunday, December 20th, 1:30 p.m.
Rosecroft Begonia Gardens
Mrs. George S. Graves, Secy.-Treas.

EVA KENWORTHY GRAY BRANCH

Monday, December 21st
Mrs. Henry O. Colt, Secy.-Treas.,
7221 Olivetas, La Jolla, Calif.

GLENDALE BRANCH

Monday, December 21st
329 No. Brand Blvd.,
New Press Bldg., Glendale, Calif.
Mrs. M. B. Dewar, Secretary,
709 Milford Ave., Phone Citrus 17517

SAN FRANCISCO BRANCH

No Meeting in December
1060 Francisco St.,
Harry F. O'Donnell, Secy.-Treas.,
1575 31st Ave., San Francisco, Calif.

SANTA BARBARA BRANCH

Mrs. Thelma Sommerfield, Secy.,
210 E. Anapamu St., Santa Barbara, Calif.

NEW ENGLAND BRANCH

Meetings Suspended
Miss Annabelle Sylvester, Secy.,
Pleasant St., Middleton, Mass.

PHILADELPHIA AND VICINITY BRANCH

Mrs. Sophia E. Whitaker, Secy.-Treas.,
5343 Greene St., Germantown, Phila., Pa.

SYRACUSE BRANCH

Richard C. Atwood, Secy.-Treas.,
1405 East Fayette St., Syracuse, N. Y.

MARGARET GRUENBAUM BRANCH

No Meeting because of Christmas
Mrs. Wm. L. Paxson, Secty.
Willow Grove, Pa.

SANTA MARIA BRANCH

Meetings Suspended
Mrs. Peter Melschau, Secy.-Treas.,
Nipomo, Calif.

PALOMAR BRANCH

Meetings Suspended
Mrs. E. A. Boillot, Secy.-Treas.,
Route 1, Box 445, Oceanside, Calif.

POSTMASTER:

Please Notify Mrs. Harry Harker
2751 E. 17th Street
Long Beach, California
On All Address Changes

WINDFLOWERS

Among the most valuable perennials for the shade, *Anemone japonica* bears its lovely blossoms in great masses in late summer and fall, when other flowers are scarce. We have a wonderful collection — *Alice*, large rose pink; *Marie Manchar*, semi-double pure white; *Kriemhilde*, double rich pink; *Queen Charlotte*, semi-double La France pink; *Richard Arends*, largest shell pink; *Prince Henry*, double rosy red; *Whirlwind*, large white; and *Hupehensis*, dwarf rosy mauve.

Collection of 8 Plants for **\$3.00**

Prepaid in California. Express collect elsewhere
Please add 3% sales tax in California

VISIT AMERICA'S MOST BEAUTIFUL
HORTICULTURAL ESTABLISHMENT

10 blocks west of Sepulveda Blvd.
8 blocks south of Pico Blvd.

PAUL J. HOWARD'S

California Flowerland

11700 NATIONAL BLVD.

Los Angeles

Telephones: ASHley 42951 - ARizona 31171

We wish to thank our many customers for their friendly patronage. We will not be selling leaf-mould for war's duration.

A. L. Dickenson

627 West Palmer Compton, Calif.

WINSEL-GIBBS NURSERY

Everything for the Garden
CHRISTMAS GIFTS

BIRD OF PARADISE, exotic, easily grown for Patio or in the open where warm winters prevail, or for greenhouse or house-plants elsewhere. Three-year-old plants specially priced at, each **59c**

Very large clumps with many flowers \$7.50 each, and younger blooming plants **\$3.98**

CLIVIAS. These are blooming plants of *Clivia miniata*, with showy umbels of large apricot-orange lily-like flowers. Welcome gift. Specimen plants for shade **\$1.98**

Smaller plants blooming size divisions **69c**

Please add 15c for mail orders plus Tax in Calif.

WINSEL-GIBBS

NURSERY AND SEED COMPANY

1955 W. FLORENCE TW. 1564
LOS ANGELES, CALIFORNIA

ROSECROFT BEGONIA GARDENS

IN BLOOM SINCE 1902

Plan a visit to Point Loma to see Begonias and Fuchsias at their best.

Proprietor

ANNIE C. ROBINSON

530 Silvergate Ave., Point Loma, Cal.

SANI-SOIL

(Patent Pending)

The Ideal Mulch and Ground Conditioner — Made of Natural Redwood Bark

ASK YOUR DEALER

Write: **REDWOOD FIBRE PRODUCTS CO., INC.**

Santa Cruz, California

Southern Calif. Branch: 1872 W. Washington Boulevard, Los Angeles, California

DEALERS WANTED