

National Geographic Live
All Roads Film Festival
Media Request Letter

June 7, 2011

Hello, I'm Jeremy Hall, a new intern with National Geographic's All Roads Film Project. I'm working in conjunction with the National Geographic All Roads Film Festival in the creation of a festival trailer that will feature all the films that have been selected for this year's All Roads Film Festival. You are receiving this e-mail because your film has been selected to be part of the festival, and we need video media of your film to use in the creation of our festival trailer.

Our request is that you send us a **minimum of 3 minutes, maximum 10 minutes** of footage that is composed of a **minimum of 15 different looking scenes / shots** from your film. Select footage from your film that you think best defines its story and has a good visual appeal. If you are planning on sending us a trailer of your film that you have already created, that is fine. **My only request is that if your trailer includes a music audio track, please remove it from the overall mix. Natural sound and sound effect tracks are fine to include in the overall mix.**

Below is all the technical information about the video file type we would like you to send us. Please create your files from the best source media available to you, quality is very important. **If the file is not HD quality, we will not be able to include it in this year's trailer, unfortunately.**

File Type: QuickTime (.mov)
Dimensions: 1280 x 720 (HDTV 720p 16:9)
Frame Rate 29.97 fps
Codec: Apple ProRes 422
Sound: Uncompressed, Stereo, 24 bit, 48 kHz

Once you have your footage selected and formatted to the file type described above, burn the QuickTime files to a DVD disk. Depending on the amount of footage you have chosen to send us, you may have to use multiple disks. Once your disks are ready, send them to the address listed below via UPS. You can use our UPS account number to pay for the cost of shipping your disk to us.

We need all your selected media disks delivered to us by JUNE 20TH. Please make sure they are in the mail by June 16th.

Send your disk(s) to the following address:

**National Geographic Society
All Roads Film Project
ATTN: Jeremy Hall
1145 17th St. N.W.
Washington D.C. 20036**

Pay for your UPS shipping cost using the following account number:

Account Code: 298295

If you have any questions, please feel free to contact me:

Jeremy Hall
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National Geographic
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www.NationalGeographic.com/allroads

Thanks for your time. I'm looking forward to seeing your media arrive.

Sincerely,

Jeremy Hall
Intern, National Geographic All Roads Film Project